





WEPs in Action

Knowledge Exchange and Networking Event

SAP Leonardo Center, New York City

14 March 2018

Agenda

8:30 – 9:00 am	Registration and Welcome coffee
9:00 – 9:10 am	Welcome and opening remarks
	Anna Falth, Women's Empowerment Principles Manager, UN Women
	Ann Rosenberg, SVP & Global Head of SAP Next-Gen, SAP
	Yasemin Acik, Vice President of TURKONFED, Turkish Enterprise and Business Confederation
9:10 – 10:00 am	UN Women Country Office experiences in their local WEPs implementation
	Moderator:
	Anna Falth, Women's Empowerment Principles Manager, UN Women
	Panelists:
	Alia El-Yassir, UN Women Europe and Central Asia Director
	Erika Kvapilova, UN Women Georgia Representative
	Jamshed M Kazi, UN Women Pakistan Representative
	Nadine Gasman, UN Women Brazil Representative
10:00 – 11:00 am	PANEL 1: Implementation of WEPs in the workplace
	Moderator:
	Meral Guzel, UN Women





	<u>Panelists:</u>
	Derya Özet Yalgı, Sustainability Manager, Garanti Bank Turkey
	Gamze Cuhadaroglu, General Manager, Danone Turkey
	Maristella Lannuzzi Marante, Global Director, Digital Customer Experience and D&I Zone Leader South America, Schneider Electric
	Patricia Molino, Partner Brasil and Latam People & Change Lead Partner Brazil, KPMG Brazil
	Scott Mitchell, President and CEO Americas, Sumitomo Chemical
	Waqar Ahmad, Head of Corporate Affairs, Nestlé Pakistan
11:00 – 12:00 pm	PANEL 2: Implementation of WEPs in the value chain- women owned business and customers
	<u>Moderator</u>
	Jennifer Cooper, Coordinator of the Unstereotype Alliance, UN Women
	<u>Panelists</u>
	Ana Fontes, CEO & Founder, Rede Mulher Empreendedora, Brazil
	Arda Batu, Executive Secretary, Turkish Entreprise and Business Confederation
	Leyal Eskin, Global Brand Director, Unilever, Turkey
	Rodrigo Vianna, Managing Partner & Founder, Talenses, Brazil
	Sanem Oktar, President, Women Entrepreneurs Association of Turkey
12:00 – 1.00 pm	PANEL 3: Implementation of WEPS in the community
	<u>Moderator</u>
	Adriana Carvalho, Women's Empowerment Principles, UN Women Brazil
	<u>Panelists</u>
	Ann Rosenberg, SVP & Global Head of SAP Next-Gen, SAP
	Asma Ennaifer, Chief External Communication, Innovation and CSR, Orange Tunisia
	Danielle Pieroni, Director, Fox Time Recursos Humanos Brazil
	Laura Fernández Lord, Head of Women Empowerment, BBVA Microfinance Foundation
	Nayef Stetieh, CEO Business Development Center Jordan
	Vinicios Malfatti, Director, Instituto Lojas Renner, Brazil
1:00-1:15 pm	Closing Remarks
	Nadine Gasman, UN Women Representative Brazil



2nd Annual WEPs in Action WEPs in Action Knowledge Exchange and Networking Event