

**Press Release**

**December 24, 2020  
TÜRKon/hb/20-45**

**DDM COVERS PART OF THE CONSULTING FEE**

## **DIGITAL TRANSFORMATION CONSULTANCY FROM DDM TO MEDIUM-SIZED ENTERPRISES**

**Digital Transformation Center (DDM) has initiated a digital transformation consulting project exclusive to medium-sized enterprises within the scope of the 2020 program. With the project developed under the supervision of TÜR KONFED, in cooperation with Türkiye İş Bankası and BANDWITT solution partnership, enterprises will be provided online or physical Digital Transformation Consultancy Services for three months according to the program they choose. In both packages, where applications are limited by quota, part of the consulting fee will be covered by DDM sponsored by İşbank of Turkey.**

**24 December 2020 / İstanbul - Digital Transformation Center (DDM) developed by the Turkish Enterprise and Business Confederation (TÜR KONFED), continues to bring businesses together with the future in partnership with Türkiye İş Bankası and the BANDWITT solution within the scope of the 2020 program. DDM, which provides coaching services to SMEs in the field of digital transformation, has also initiated a digital transformation consulting project exclusive to medium-sized enterprises.**

### **Company-specific digital transformation consultancy service**

Applications for the project are open to companies from all over Turkey with an information technology team that bears a number of employees 50 and above, and are completed through a questionnaire on the website of the Digital Transformation Center [www.ddm.org.tr](http://www.ddm.org.tr) . Companies selected for the project, where applications are limited by quota, are offered two options: “**Online conversion package**” and “**physical conversion package**”. Digital transformation roadmaps of companies will be produced with 3-month long packages determined specifically for the needs of the company , and digital transformation projects will be developed and carried out for the implementation of this map.