



HACKQUARTERS

TURKONFED

8 September, 2020

Press Releases

Start-Ups Contributing to the Future of the Society Supported by the Sustainable Growth Program

Within the scope of 'Sustainable Growth Program', which is carried out by and in cooperation of HSBC, Turkish Enterprise and Business Confederation (TÜRKONFED) and the Hackquarters towards the start-ups that provide social benefits, 5 start-ups were backed by a 6-month acceleration program. In the program that was participated by 129 start-ups from Turkey, BlindLook, Ecording, Compose-it, Mana and Mum.o who were qualified within the frame of social impact, innovation potential and brand value, received an inclusive education on prototyping and product launch, creating a global effect, networking, growth, and sales.

They participated in the 6-month acceleration program.

Within the scope of the Sustainable Growth Program, a mentor team consisting of 20 experts in different fields supported start-ups continuously for 6 months in areas such as business model, product development, marketing, investor relations, business development, communication strategies, branding, design, patent, law and graphic design. Within the scope of the program, a total of 125 thousand TL support was provided to start-ups.

Start-ups were supported on creating new commercial opportunities on a sectoral basis.

The Sustainable Growth Program is a program in which only start-ups working towards the United Nations (UN) Sustainable Development Goals (SDG) are accepted. The program aims to support building a strong ecosystem consisting of start-ups, entrepreneurs, mentors and investors in Turkey, to create new commercial opportunities on a sectoral basis, and to support start-up companies to increase the speed and impact of their products and services to market.